

PUBLIC EYE AWARDS 2008

The Shortlists for the Three Awards

Company	Reason for Nomination	Nominated by...
Public Eye GLOBAL Award		
Areva Gruppe S.A.	Uranium mining in Niger: mineworkers are not sufficiently informed about health risks, open-air storage of radioactive materials. Workers with cancer are deliberately given a false diagnosis at the company hospital.	Schweizerische Energie-Stiftung [Swiss Energy Foundation], Switzerland
Bayer CropScience	World's largest pesticide producer engages in greenwashing. Example: development of seeds and herbicides for the controversial agrofuel plant Jatropha; uses the UN to do its lobby work.	Forum für Umwelt und Entwicklung Coordination gegen Bayer Gefahren Pestizid Aktions-Netzwerk, e.V. Germany
Dole Philippines Inc.	Exploits plantation workers (mostly women), very hostile to unions, health hazard for women and children, pollutes environment.	Ecumenical Institute for Labor Education and Research, Philippines
Public Eye SWISS Award		
Erdöl-Vereinigung [Petroleum Association]	Used a misleading slogan in its ads and was denounced by the advertising industry's integrity watchdog in a precedent setting verdict against greenwashing.	Greenpeace Switzerland
Glencore International AG	Coal mining company without scruples, exploits workers, hates unions, generates health hazards and environmental pollution.	Arbeitsgruppe Schweiz-Kolumbien [Task-force Switzerland-Colombia] Multiwatch, Switzerland
Holcim Ltd.	Systematically exploits loopholes in Indian law: disregards industry wide wage standards and customary compensation for land purchases. Suspected of illegal cartel agreements.	Tribal Welfare Society, India

Public Eye POSITIVE Award

Care Naturkost GmbH & Co	Firmly committed to the import and export of raw materials from controlled organic/biological cultivation, e.g. organic palm oil. Initiates bio-certificates for producers.	Rettet den Regenwald, e.V. [Save the Rainforest], Germany
Hess Natur – Textilien GmbH	Purchase guarantee for cotton from controlled biological cultivation in Burkina Faso. Distributes textiles made mostly from biologically grown cotton (up to 98 percent). Consistently implements fair social standards.	Helvetas, Switzerland
Soglio-Produkte AG	Maker of natural cosmetics with raw materials from the Swiss Alps. Promotes activities that create value throughout the Alpine region. Works closely with organic farmers.	Gebana AG, Switzerland

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