

## “The Public Eye Awards 2006”

# Nomination form A

## (for companies that have excelled in socially and environmentally irresponsible behaviour)

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The nominations will be made public before the Awards Ceremony. Handing in a precise, detailed and formulated nomination (please do not just send keywords, but full sentences) in the given form saves us a great deal of (editorial) work!

### **Nominated company or corporate group**

*Name:* The Walt Disney Company

*Headquarters:* 500 South Buena Vista Street, Burbank CA91521

*Turnover / net profit:* ??

*Branch of trade:* Entertainment, media, toys, etc.

*Owned by:* The Walt Disney Company

*Number of employees:* ??

*CEO:* Robert Iger

*Further information/data on the company/corporate group:*

### **Nominated in the category (please do *not* tick more than one category):**

- environment
- social rights (human and labour rights)
- taxes

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**Send your nomination(s) to:** The Public Eye Awards, Berne Declaration, Quellenstrasse 25, PO Box, CH-8031 Zurich, Switzerland; email: [publiceye@evb.ch](mailto:publiceye@evb.ch); Fax: +41 (0)44 277 70 01.

**The deadline for nominations is 26 August 2005.** An earlier submission or announcement of a submission (if detailed information cannot be submitted until close to the deadline) will help us with the organisation of the Award Ceremony. For announcements and questions please call:  
Tel: +41 (0)44 277 70 06.

## Reasons for the nomination:

The rationale should include detailed information and, if feasible, it should be listed according to below aspects of irresponsible behaviour of the nominated corporate group. In addition, your rationale should include a list of sources. Moreover, enclosures such as studies or newspaper articles on the case as well as film material are most welcome.

### *General information on the case and characteristics of irresponsible corporate behaviour*

We researched four factories in China producing for Disney in July 2005. Serious worker injuries were found, in addition to violations of wage and work time standards in Chinese labor law. Disney has promised to monitor factories to comply with their code of conduct for manufacturers and we don't think they are doing their job. (Please find the details from our report attached.)

### *Consequences*

In one of the four factories, four to five accidents were reported every week cutting worker's fingers, palms or hands. Workers are working 12 to 13 hours per day, 6 to 7 days a week. Wage level at 2.7 yuan (RMB) per hour. (Please find the details from our report attached.)

### *Current status and demands made to the company*

We request Disney to disclose all names and addresses of factories supplying them. Secondly, we urge Disney to introduce training and create platform for workers' participation in monitoring their code of conduct. (Please find more details from our report attached.)

### *Sources / references*

"Looking for Mickey Mouse's Conscience – A survey of the working conditions of Disney's supplier factories in China" released by SACOM in August, 2005. (Available at <http://www.sacom.org.hk/en/disney.html>)

## Information for the organisers:

### Nomination submitted by:

*Name of organisation:* SACOM (Students & Scholars Against Corporate Misbehavior)

*Name of contact person:* Billy HUNG

*Address:* Room 1204, Wing Lee Industrial Building, 54-58 Tong Mi Road, Mongkok, Kowloon, HONG KONG.

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*Email:* [sacom@sacom.org.hk](mailto:sacom@sacom.org.hk); [billy@sacom.org.hk](mailto:billy@sacom.org.hk)

*Phone:* (852) 6279 9558; (852) 9270 4471

The contact person may be contacted for any follow-up queries from the organisers. In addition, it is planned to make this information available to the interested public in the course of the publication of the nominations (on [www.evb.ch/publiceye.htm](http://www.evb.ch/publiceye.htm)) Please tick below if you do not wish your contact details to be made public.

- Do not publish my contact details

### **Award's Ceremony in Davos**

If the company you nominated is awarded a price, would your organisation be in the position to send a person to Davos to give a speech and to conduct a workshop on the topic? This person should have expert knowledge on the nominated company because she/he has written a report on it or carried out a campaign on the topic. Travel, accommodation and expenses of the spokesperson will be covered by the organisers.

- A presentation of the case in Davos at the end of January 2006 is possible (please tick)

*Name of the person:* Billy HUNG

*Address:* Room 1204, Wing Lee Industrial Building, 54-58 Tong Mi Road,  
Mongkok, Kowloon, HONG KONG.

*Email:* [sacom@sacom.org.hk](mailto:sacom@sacom.org.hk); [billy@sacom.org.hk](mailto:billy@sacom.org.hk)

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