

## “The Public Eye Awards 2006”

### Nomination form B (Positive Award for an NGO)

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*You may nominate either your own organisation or another NGO.*

*Only NGOs may be nominated that are/were leading campaigns focusing on the policy or the behaviour of one or more multinational corporates.*

The nominations will be made public before the Awards Ceremony. Handing in a precise, detailed and formulated nomination (please do not just send keywords, but full sentences) in the given form saves us a great deal of (editorial) work!

If you nominate your own organisation, please give detailed answers to the questions below. If you nominate another NGO, please answer the questions as detailed as possible. If needed, we will get back to the nominated NGO.

Enclosures such as your own studies or newspaper articles on the case as well as film material are most welcome.

#### **Nominated NGO**

*Name:* **BioTani Indonesia Foundation**

*Headquarters:* **Jakarta**

*Founded in:* **17 April 1996**

*Website:* **None**

*Number of employees:* **six fulltime staffs, 10 volunteers**

*Number of members:* **five persons (board members of the foundation)**

*Field of action:* **advocacy as well as on-farm and costal reef enrichment in the two small islands activities**

*General aims of the NGO:*

Full info on BioTani Indonesia Foundation:

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## Organization in Brief

Proponent of PAN Indonesia on 17 April 1996 has set up her sister, namely Biotani PAN Indonesia. Biotani PAN Indonesia Foundation registered No. 42 dated 17 April 1996 at a notary, namely Ms. Lindasari Bachroem, SH. Address Jl. Cianjur No. 8 Jakarta Pusat.

Biotani PAN Indonesia is a foundation and classified as a non-governmental organization, and individuals stated her aim/basic mission concern with the negative impacts of chemicals and biotechnology, whilst committed to develop participation within sustainable development as well as agriculture processes such as to enhance people and community welfare (a translation from the Indonesia version of a statue of Biotani PAN Indonesia Foundation).

Founder of BioTani Foundation: Riza VT (PAN Indonesia, Jakarta), Gayatri (PAN Indonesia, West Sumatera), Tubagus Erwin A. Perbata Kusuma (ex WWF Reg. Rep for Leuser National Park, Jambi).

Executive and Steering Council:

Riza V. Tjahjadi, Tubagus Erwin A. Perbatakusumah, executive.

Sugeng Bahagijo, Widodo Sambodo (Environmental Impact Agency of the ministry on environment), Zohra Andi Baso (South Sulawesi Indonesia Consumer organization).

All Indonesians.

BioTani PAN Indonesia has been acting as lead agency for PAN Indonesia since 1996 until 2003, such as part of survival strategy within Soeharto oppression regime; this kind strategy also use by several NGOs forum in Indonesia. Hard liner advocacy work back up by soft path and legal entity.

### Performances

1. Exercising inspection scheme for organically-grown coffee, and tea in West Sumatera and West Jawa (1995-1996); under PAN Indoensia.
2. Chemical residues testing on coffee and some rice varieties (1996).
3. Promoting organic coffee (1996-now).
4. Represent PAN Indonesia in a national coalition of food safety and biosafety against the ministry of agriculture decree on limited release of Bt cotton (2001).
5. Observer to the FAO negotiation on the right to adequate food in Rome Italy (2003-2004).
6. Country report making on Organic Farming in Indonesia (Nov. 2004).
7. Preparing a training workshop on for lawyers with farmers' participation in South East Asia on Agbiodiversity and Farmers' Issues on October 2005, etc.

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### **What is PAN Indonesia?**

Pesticide Action Network (PAN) Indonesia has set up in 6 September 1982, as a national networking of citizen coalition against the misuse of pesticides, pursue agricultural policy reformation on food crops whilst educating the rights of consumers to consume safe foods, and avoid farmers from the potential hazards of pesticides, threat of transgenic foods, biotechnology, etc.

It worthy to say, there are regional coordinating bodies. PAN Asia and the Pacific in Penang Malaysia, PAN North America di San Fransisco, PAN Europe in London, PAN Africa in Senegal, and PAN Latin America in Peru.

Realizing goal and objectives of PAN Indonesia has been developing two modes of actions to assess alternatives. Field trials (on-farm) and alternative market development, as well as policy reformation both national and international levels. Alternative pest management, seeds exchange activities among farmers and NGOs in the country and the SEA (South East Asia region), and alternative trade (fair trade) development, are examples. Reforming agricultural policy on food crops, pesticide-biotechnology management policy, alerting biosafety protocols, watching WTO, disseminating success story of alternative farm practices, etc. are further examples

In addition, PAN Indonesia also published a newsletter (Indonesia and English versions), namely Terompet. Indonesia version, at least two per year since 1996. In 1993-1996 almost four per year.

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English version, at least, one per year. In 1993, 3 issued, 1994, one issued, 3 issued in 1995, two in 1996, and two in 1997. English version ended in 1997 since economic crisis has caused mail delivery costs very expensive.

Quantity 1,000 copies of each version.

English version (until dec. 1997): NGOs, farmers, university, government agencies, international agencies, donor, and embassies.  
coverage: 33 countries.

More additional information, please see also: ITC, International Trade Centre, UNCTAD CNUCED, WTO OMC: Product and Market Development, Organic Food and Beverage: World Supply and major European Markets. Geneve. 1999. page. 82.). This, mostly serve as umbrella to develop quality in alternative farming systems, but also work in policy advocacy arenas.

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Also:

UNEP's newest book, entitled Cultural and Spritual of Bioversity in the third week of November 1999. This book has included a story of traditional agricultural practices of Dayak Pasir of East Kalimantan. My field staff who never go to school has made field notes (issued in the Terompet Double Issue Nov. 1995) and I edited for UNEP.

### **Reasons for the nomination:**

Over decades tireless advocate farmers' rights as well as rural livelihoods, through advocacy campaign and on-farm participatory research with smallscale woman farmers, although with smallscale funds (1989-now).

#### *Aims of the campaign*

To make people respects, protect and fulfil to the rights of farmers and indigenous communities within globalisation of bioprivateering.

#### *Description of the activities in the campaign*

### **Campaign and lobby on biodiversity piracy (biopiracy) in case of Shiseido:**

#### **Campaign:**

1. Alert message on regular basis to international community, including posting to Shiseido e-dress, through circulating e-mail (end 1999 to early 2002)
2. Conducting semi-workshop on Biopiracy with keynote speaker the state minister on environment (18 March 2000, attached: ShiseidoBiopiracy-JP.htm) This case was one of example to develop position and policy setting to the state minister on environment to the issue on TRIPs while the minister has asked re-formulation to the draft on revision of the 1997 Patent Act to the minister on justice and human right (although the state minister on environment has not successfully his advocacy to pending and/or re-formulation of the patent articles on lifeforms, at least, his staffs began aware about biopiracy issues and problems).
3. Media briefing to journalist and freelancer about biopiracy with the case of Shiseido. The results shown the biggest daily newspaper reporting several times as well as the English newspaper (Indonesia version will be sent if necessary). Meanwhile a New Zealand magazine published it into a special feature column (attachment: Shiseido\_Liz\_Maret2001\_ShowLetter).
4. Teach-in and awareness to grassroot communities, esp. indigenous peoples in remote areas; circulating hardcopy of content of the campaign.
5. Display and circulate campaign kit on the case of Shiseido at, almost every, public meetings and seminar on WTO and/or trade globalisation by civil society.

#### **Lobby**

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1. Lobby to both director general on IPR, as well as parliament (esp. trade commission) on biopiracy (2000-2001). Quotation:  
 "The government will support people's initiative against biopiracy. I and the minister on research and technology have also already discussed about issue of biopiracy," said the director general of Intellectual Property Rights, Zen Umar Purba, as response to PAN Indonesia, when asked the government position to biopiracy, at terrace of Acacia Hotel after his presentation in the ASEAN Workshop on the TRIPS Agreement and Traditional Medicine on 13 February 2001, Jakarta.
2. Basic info dissemination to a Japanese law firm in Indonesia office (2001) as the lawyers willing to learn about biopiracy.
3. Briefing to Japanese lawyers about the case, via internet communication (2000-2001), including a news reporter from a Japanese TV station, NHK (July 2001).

At the end,

Shiseido announced her cancellation of patenting the native crops with Indonesia's names by directly lobby to Kompas daily newspaper, as to improve her public image. A day after (03/22/2002) Kompas daily newspaper put Shiseido statement into news report column. (concerns about the very sensitive issue: anti-Japanese such as has had happened by mass riot in 1974, I guessed also play important factor in the decision making process and consideration by Shiseido).

#### Other campaigns:

#### **NPoL Campaign**

**Right to food campaign (Enabling Advocacy Capacity of Civil Society, esp. In small island community to Enforce the Right to Food), No Fair Trade without campaigning NPoL**

(BioTani-AdvoTundaProfile.doc; Biopiracy-BioPros. Pdf, available by request)

*What was the result of the campaign (success of the campaign)?*

Patent application by a Japanese cosmetic company withdrawn from European Patent Office (EPA) in March 2002.

*Which are the reasons for the success?*

Part of the public (national and internationally) support these campaigns. Daily newspapers and several private tv stations also supported the campaign.

*Follow-ups?*

Public awareness, but more important expand scope and mode of action within popular education scheme to victimised communities. Encourage voiceless

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communities voicing their own way defending as well as keep utilising life forms they have had been conserving over generations.

In concrete way, here some close related activities:

1. Promote/ enabling small islands communities advocate their right to foods whilst at national and international level I encourage civil societies commit against unfair/monopoly regime over the lifeforms (2003-now)
2. Campaigning pro-farmers legal framework
3. No Fair Trade without campaigning NPoL
4. Keep my eyes watching about brief info/short fact about patenting life forms.

## Information for the organisers:

### Nomination submitted by:

*Name of organisation:* BioTani Indonesia Foundation

*Name of contact person:* Riza Tjahjadi

*Address:* Jl. Persada Raya No.1 Menteng Dalam Jakarta 12870 Indonesia

*Email:* Biotani@rad.net.id

*Phone:* +62-21-8296545

## Award Ceremony in Davos

The NGO that wins the Positive Award will be given the opportunity to present itself and the successful campaign in Davos. Travel, accommodation and expenses will be covered by the organisers.

Option 1: You nominated your own organisation

- If you win the Positive Award, would you be willing to send a person to Davos at the end of January 2006? (If yes, please tick)

**YES**

*Name of this person:* Riza Tjahjadi, Mr.

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*Email:* [biotani@rad.net.id](mailto:biotani@rad.net.id)

*Phone:* +62-21-8296545

NB: More information will be submitted, if required.

Jakarta, 19 October 2005.

~~Option 2: If you nominated another NGO, could you please indicate a contact person at the organisation?~~

~~*Name of the person:*~~

~~*Address:*~~

~~*Email:*~~

~~*Phone:*~~

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